

Registration Form

Register and pay online (preferred method) at www.dallasfed.org under "Economic Education—Events."
Or complete this form and return it with your \$15 payment to the address below by July 1. Each person attending must register separately.

Mail or fax the form to:

Elizabeth Waddle
Federal Reserve Bank of Dallas
Public Affairs Department, 10th Floor
2200 N. Pearl St.
Dallas, TX 75201-2272
Fax: 214-922-5894
Phone: 800-333-4460, ext. 25276

Please print.

Name _____

School _____

School address _____

City _____ State _____ ZIP _____

Home address _____

City _____ State _____ ZIP _____

Daytime phone (_____) _____

E-mail _____

Alternate e-mail _____

Current teaching assignment(s) _____

Send me e-mail alerts for future events.

Method of payment

Check (payable to Federal Reserve Bank of Dallas)

Credit card: Visa MasterCard American Express

Number _____ Expiration Date _____

Signature _____

The background is a teal gradient. In the upper left, a yellow watering can is tilted, pouring water (represented by dashed white lines) onto a potted plant. The plant has a green stem, two green leaves, and a large yellow flower with a dollar sign (\$) in the center. The plant is in a red pot. The overall theme is 'cultivating' financial understanding.

Cultivating Understanding:

Personal Finance for the Secondary Classroom

*A One-Day Workshop
for Teachers*

**McNeese State University
Lake Charles, LA
July 8, 2010**

Sponsored by
Federal Reserve Banks of Atlanta and Dallas
Louisiana Council for Economic Education
McNeese State University's Ann Rosteet
Hurley Center for Economic Education
(LCEE Affiliate)



Perhaps nothing has done more to emphasize the need for financial literacy than the turmoil the U.S. economy has experienced the last couple of years. Students often graduate from high school ill-prepared to make sound decisions regarding their financial well-being. *Cultivating Understanding: Personal Finance for the Secondary Classroom* will address issues that are necessary to help students make sound financial decisions. Attendees will receive materials for the secondary classroom.

Fast Facts

Date and Time

Thursday, July 8
8:30 a.m.–3:30 p.m.

Location

McNeese State University
Burton Conference Center
350 Lawton Drive
Lake Charles, LA 70609
MSU campus map: <http://www.mcneese.edu/parents/map.pdf>

Who Should Attend

This event is open to middle and high school teachers.

Fee

\$15; includes continental breakfast, lunch and conference materials

Credit

Participants will receive a certificate for six professional development credit hours.

Hotel Information

Comfort Inn
607 East Prien Lake Road
Lake Charles, LA 70601
(337) 478-4650

Please contact the hotel directly by June 24 and request the Federal Reserve rate of \$76 per night.

More Information

Elizabeth Waddle at 800-333-4460, ext. 25276,
or e-mail elizabeth.waddle@dal.frb.org

Session Topics

Considerations in Making a Sound Financial Plan will address the concepts of economic wealth and how it is obtained through financial planning, budgeting and decisionmaking.

Understanding Banks and their Services will examine the important roles of banks in both personal finance and the broader economy.

The Role of Incentives will analyze the incentives that inform economic decisions and explore the connection between economic concepts and personal finance.

The Importance of Understanding Credit and Ultimately Controlling Debt will present an overview of the concept of credit, focusing on the necessity of making informed choices.

Impact of Changing Prices on Savers and Borrowers will consider the implications of inflation and deflation on individual savers and borrowers, as well as on the U.S. economy.